MINISTRY OF FOREIGN AFFAIRS OF DENMARK

DANIDA | INTERNATIONAL
DEVELOPMENT COOPERATION

Organisation Strategy Note

for Denmark's support to

AmplifyChange

2016-2019

May 2016

1. Introduction

This strategy note lays out the basic strategic considerations that underpin cooperation between Denmark and the multi-donor civil society fund, AmplifyChange. The Fund aims to strengthen the Southern advocacy voice for sexual and reproductive health and rights and thereby improve the sexual and reproductive health rights for women and girls.

The strategy note outlines how the work of the Fund corresponds with Denmark's priorities in the field of sexual and reproductive health and rights (SRHR). SRHR is a key policy priority in Danish development cooperation and is ambitiously pursued through Denmark's bi- and multilateral development assistance and at the normative policy level in multilateral fora. The strategy note covers the period 2016-2019.

Although AmplifyChange is not formally an organisation but a joint funding mechanism, Denmark's support is provided as core support and thus guided by 'Guidelines for Management of Danish Cooperation with Multilateral and International Organisations'.

2. The Organisation

AmplifyChange was launched September 2014 at the initiative of Denmark, The Netherlands and the two US based Packard and Hewlett foundations in response to an identified gap in funding of civil society engagement in advancing SRHR, particularly for organisations in the South. Since 2014, DFID, NORAD and the private company, ViiV Healthcare, have joined as donors to the Fund.

The SRHR agenda is faced with strong and persistent opposition from conservative and religious forces internationally, regionally and nationally. It is increasingly evident that in order to progress on the agenda and improve lives of women and girls, pressure must be applied not just in international fora, but equally so at national and regional levels. This requires strong civil society organisations in the South, able to challenge and influence perceptions, norms and policy.

AmplifyChange was conceptualised to address these challenges. It has as its key objective to promote the universal fulfilment of sexual and reproductive health and rights, allowing women, men and young people to realise their full potential in safe and supportive environments. It focuses on advancing the rights of the most vulnerable and marginalised population groups, including women and girls, young people and sexual minorities.

AmplifyChange is operated by a fund manager consortium selected through an international competitive process and consisting of MannionDaniels Ltd.[1] (lead), The Global Fund for Women[2] and The African Women's Development Fund[3]. The Fund is based in Bath, United

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[1] An international public health and social care consultancy group. Headquartered in Bath, United Kingdom.
[2] Grant-making foundation advancing women's rights worldwide by increasing the resources for, and investing in, women-led organisations. Headquartered California, United States.

Kingdom, but also has presence in Ghana and United States through the consortium members. The Fund has an existing consortium network of more than 80 strategic advisors located across sub-Saharan Africa and South Asia.

2.1. *Governance, Management and Accountability*

The <u>fund manager, led by MannionDaniels Ltd.</u> is responsible for implementing AmplifyChange in accordance with the proposal that formed the basis for award of the assignment. The fund manager carries out sub-granting, core oversight, management and fiduciary functions. As lead, MannionDaniels Ltd. is responsible for all contractual obligations with donors and for sub-grants made to civil society, including disbursements and audits. The fund manager consortium has established a <u>Consortium Steering Committee</u> as an internal management and coordination structure. This committee is responsible for ensuring the delivery, quality and effective operation of the fund through internal quality assurance mechanisms and coordination of consortium partner inputs.

An <u>independent Technical Review Panel (TRP)</u> supports the fund manager in the technical assessment of applications and makes recommendations to the Independent Advisory Board on grant funding decisions. The panel comprises technical experts within a broad range of SRHR themes including safe abortion, gender based violence, stigma and discrimination and addressing youth. Members are drawn from a range of geographical regions.

An <u>Independent Advisory Board</u> guides the overall strategic direction of AmplifyChange and endorses grants recommended for approval by the TRP and fund manager. It is composed of senior experts in the area of SRHR, communication and legal matters and selected donor representatives, including Denmark, United Kingdom and Packard Foundation. The International Planned Parenthood Federation (IPPF) participates as representative of the wider SRHR civil society.

2.2. *Financial Resources*

During its relatively brief history, AmplifyChange has experienced a solid increase in its funding base from EUR 6 million in 2014 to expected EUR 19 million in 2016[4]. The Fund is currently supported by seven donors (Denmark, The Netherlands, United Kingdom, Norway, The William and Flora Hewlett Foundation, The David and Lucille Packard Foundation and ViiV Healthcare). Denmark is the largest contributor, followed by United Kingdom and The Netherlands. Sweden is planning to join in 2016 with a significant contribution.

In 2015 which was the first real year of operation, AmplifyChange approved 122 grants to civil society organisations in the South, amounting to EUR 13.2 million. This is expected to increase to around 580 grants amounting to approximately EUR 37.5 million in total in 2016.

The total budget for AmplifyChange including already committed and planned contributions is indicated in table 2 below.

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[3] Women-led grant-making organisation which supports efforts to ensure social justice, equality and respect for women's rights in Africa. Headquartered in Accra, Ghana.
[4] Including Denmark's anticipated contribution of DKK 65 million for 2016.

Table 2: AmplifyChange total budget (2014-2019) in million DKK:

	2014	2015	2016	2017	2018	2019	Total
Denmark (*2014, initial commitment*)	28,2	18	18	18			82,2
*Denmark, additional allocation on annual basis**		85	65	*70***	*70***	*70***	360
The Netherlands***	15	15	*15*	*15*	*15*	*15*	90
Packard Foundation****	1,1	1,1	0,5	*1,1*	*1,1*	*0,5*	5,4
Hewlett Foundation****	1,1	1,1	0,5	*1,1*	*1,1*	*0,5*	5,4
ViiV Healthcare	0,7	0,7	0,7				2,1
DFID		7,5	9,4	19,7	10,3	*20*	67
Norad			5,3	*5,3*	*5,3*	*5,3*	21
SIDA (planned, not yet approved)			*27*	*61*	*81*	*101*	270
Total donor contribution in DKK	**46**	**128**	**141**	**191**	**184**	**212,3**	**903**
Total donor contribution in EUR	6,1	17,1	18,9	25,5	24,5	28,3	120
Fund Management cost (15.4%)*****	0,9	2,6	2,9	3,9	3,8	4,4	19
Available for grants in EUR	5,2	14,6	16,0	21,7	20,8	23,9	**102**

Expected, not yet committed/approved support indicated in 'grey'.

* Subject to annual approval of the Finance Bill by the Danish Parliament

** Estimated between 65 and 85 million DKK annually. Differs based on direct support to strategic SRHR organisations.

*** NL support initially for 2 years. Extension expected based on mid-term review.

**** Packard and Hewlett Foundations both provide initial support for 30 months. Extension beyond 2016 has been placed in their respective pipelines. The two foundations cover Fund Management Cost exclusively.

***** Covers a range of project related costs incl. M&E, TA, fund raising etc. Of this, overhead charge is 3.8%, TA 3.7% and fund delivery (fundraising, financial management, M&E etc.) 7.8%.

AmplifyChange mainly receives unrestricted, core funding from its donors, but allows for thematically focused contributions as long as donors are content to subscribe to the full thematic scope of the Fund, including the sensitive aspects of the SRHR agenda. At the launch of AmplifyChange, founding donors agreed to a "compact" outlining the principles of cooperation, including on this principle. In 2015 the split between "unrestricted" vs. "restricted" (theme or type of grant focused) funding received was approximately 80/20.

3. Denmark's Partnership with AmplifyChange – Policy Priorities and Budget

3.1. Relevance and Justification for Danish Support

Denmark is at the forefront globally of advocating and promoting universal access to sexual and reproductive health and rights. Since the 1994 adoption of the International Conference on Population and Development (ICPD) Programme of Action, Denmark has been a firm supporter of the implementation of the full ICPD agenda, including issues and values that remain controversial such as access to safe abortion and young people's access to information and services. AmplifyChange is a key strategic partner for Denmark in these efforts.

Denmark's contribution to AmplifyChange is in support of the Sustainable Development Goals (SDGs), with particular focus on SDGs 3, 5 and 17 relating to achieving health and gender equality and mobilising additional resources through new partnerships. It is guided by the "Strategic Framework for Gender Equality, Rights and Diversity in Danish Development Corporation" and "The Promotion of Sexual and Reproductive Health and

Rights: Strategy for Denmark's Support". It is further in line with the process of conjoining Denmark's humanitarian and development cooperation engagement.

From an administrative and resource efficiency point of view, AmplifyChange enables the donors to support civil society in the South directly, on a large scale and in a coordinated and harmonised manner.

3.2. *AmplifyChange strategy and approach*
AmplifyChange aims to strengthen the "SRHR voice" of the South by providing financial support and capacity building directly to mainly southern based civil society, thereby enabling them to push for change in SRHR policies, norms and attitudes in their given contexts.

The underlying theory of change of AmplifyChange (Annex 2) is that a stronger, more vibrant and better networked SRHR civil society at national and regional levels is able to influence change in policies, norms and positions thereby resulting in improved sexual and reproductive health rights for women, youth and marginalised groups at country level.

In addition to achieving sustainable SRHR change at country level, it is the aspiration that strengthening the voice in the South advocating these rights may also - by means of the increased pressure placed on national governments in the South - translate into advancement of SRHR in international fora and thereby have a dual impact.
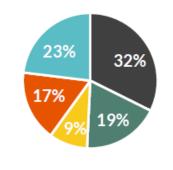
Thematically, AmplifyChange focuses broadly on the sexual and reproductive health rights requiring attention in a given context as determined by the applying organisations and context. Special attention however is paid to the neglected areas of the ICPD agenda and the Fund therefore has the following five priority areas:

- increase access to safe abortion
- combatting gender based violence incl. female genital mutilation and combatting child, early and forced marriage
- promoting the sexual health of young people
- reducing stigma and discrimination on grounds of gender, sexual activity or orientation
- increase access to comprehensive reproductive health services for poor, vulnerable and marginalised people.

To this end, the Fund supports organisations advocating for e.g. eliminating gender based violence and female genital mutilation and efforts to end child, early and forced marriage. It provides support to groups working to promote and protect the sexual health of young people, including comprehensive sexuality education. It supports groups challenging stigma, discrimination and attitudes that undermine people's human rights, including on grounds of gender or sexual orientation. These agendas are promoted through a range of activities including policy engagement and dialogue with key opinion and religious leaders, parliamentarians etc., awareness raising and mobilisation of communities, raising the visibility of these issues through traditional and social media etc. coupled with alliance and network creation and south/south learning. While AmplifyChange focuses primarily on

advocacy and rights, service delivery may form part of interventions as the vehicle to promote the rights and demonstrate proof of concept, eg. in the area of access to safe abortion or in advocating for more domestic and national resources for services.

AmplifyChange aims for min. 10 % and max. 25 % of the grant portfolio value for each thematic focus area. The thematic distribution during the first year of operations (2015) is depicted to the right. As a demand driven fund, the exact distribution is difficult to control. The distribution is a reflection of needs identified by organisations in the South.

■ Violence ■ Access ■ Youth ■ Abortion ■ Stigma

Geographically, AmplifyChange focuses mainly on sub-Saharan Africa and South Asia with an emphasis on countries where SRHR indicators lag furthest behind and where the challenges to SRHR are the greatest. The Fund strives for a split of 65/35 between the two regions. End of year one saw a split of 70/30 in terms of number of projects.

A set of 25 'not to be missed' countries have been identified[5]. These are countries with particularly severe SRHR challenges and were SRHR indicators are most off-track. During the first year of operations, the fund has reached 72 % of these countries with a grant (target 50 % year 1/80 % year 2).

Countries in South America, Central Asia and Middle East may access the smaller Opportunity grants.

AmplifyChange operates four grant windows:

   − Network grants (estimated 20% of total portfolio) for civil society coalitions and networks in their concerted dialogue with policy makers etc. and in their work to support convening, lesson learning, coalition building and capacity strengthening of smaller organisations.
   − Strengthening grants (estimated 50% of total portfolio) for building and supporting the civil society capacity and voice to effectively engage and advocate for improved sexual and reproductive health rights.
   − Opportunity grants (estimated 5% of total portfolio) seed grants allocated towards new organisations and/or themes and to test innovative approaches and ideas.
   − Strategic grants (estimated 25% of total portfolio) for international organisations' work in the South, including capacity and alliance building among local civil society organisations.

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[5] As of March 2015, Not to be missed countries include: Afghanistan, Angola, Central African Republic, Chad, Comoros, Côte d'Ivoire, Democratic Republic of Congo, Djibouti, Eritrea, Ethiopia, Gambia, Guinea, Guinea-Bissau, Liberia, Mali, Mauritania, Mozambique, Niger, Nigeria, Republic of Congo, Sierra Leone, Somalia, South Sudan, Sudan, Uganda. Method for identification of not to be missed countries is in Annex 3.

Grantees are encouraged to engage with the wider SRHR advocacy community in their respective contexts. This is actively pursued with and through the network and strategic grants.

AmplifyChange is demand driven and grants to civil society organisations are allocated based on a competitive funding model through web-based calls for proposals. Three grant support teams – one from each consortium member and each consisting of technical, financial and M&E expertise are responsible for promoting the fund, providing capacity building and technical sparring and ensuring M&E compliance. The grant support teams are supported by the network of strategic advisors across sub-Saharan Africa and South Asia.

3.3. Denmark as a Donor to AmplifyChange
Denmark has supported AmplifyChange since its inception in 2014 with a total of DKK 167.2 million committed to date as unrestricted core funding. In 2016, Denmark intends to contribute DKK 65 million, followed by DKK 70 million per year for the period 2017-2019.

Table 1: Denmark's planned contribution to AmplifyChange (2016-2019) in million DKK:

2016	2017	2018	2019
65	70*	70*	70*

* Amounts marked with "*" are subject to annual parliamentary approval of the Danish Finance Bill.

4. Monitoring and Reporting

The AmplifyChange results framework is reflected in Annex 1. The Fund operates in a demand driven manner, supporting SRHR advocacy interventions deemed relevant by the sub-grantees, rather than directing sub-grantees to conform to prescribed "top down" activities. In addition, the funding base of AmplifyChange has expanded significantly since its inception with new donors coming on-board. This requires a dynamic results framework able to accommodate the changing and unpredictable nature of the Fund.

The fund manager reports annually to the donors on the substantial and financial performance of AmplifyChange against benchmarks and indicators. The data is gathered through an online integrated grant management system.

Denmark monitors its contribution to AmplifyChange through participation in the Independent Advisory Board and through the regular Fund reporting. Denmark conducted the Inception Review in April 2015, the result of which was a report with strong endorsement of the systems, processes and procedures, approach and team for Fund Management. A joint, independent mid-term review of AmplifyChange led by The Netherlands is scheduled to take place mid-2016. This will guide any adjustments to the Fund's approach required after the first two years of operation.

5. Risks and Assumptions

<u>Relevance and donor support</u>. AmplifyChange was created to fill a gap in funding for southern civil society SRHR advocacy. The interest of new donors since inception is a clear indication of the relevance of the Fund. This must be sustained over the coming years through demonstration of the Fund's ability to reach the right organisations and have the intended impact in terms of change in norms, policies and legal frameworks. The initial vulnerability of the Fund and the founding donors in terms of dependence on support from only a few donors has diminished with several additional and substantial donors having come on board.

<u>Demand</u>. The demand for support from AmplifyChange since its inception has been overwhelming with 10,700 civil society organisations from 145 countries having registered with the fund. It has been able to meet 35 % of eligible applications received. The large demand is a clear sign of the relevance of the Fund. It however also exposes the Fund to the risk of resignation by non-successful organisations. To manage this challenge, the Fund clearly communicates the level of competition for grants to help set realistic expectations among applicants. AmplifyChange has adopted an open and accessible stance with civil society groups, but also seeks to continually adapt its way of working to achieve a balance between demand and available resources.

<u>Do no harm</u>. Addressing sensitive SRHR issues may stir debate, dialogue and public attention. This is part of creating policy change and removal of restrictions. Care should however be taken to avoid negative and counterproductive impact such as an SRHR deterioration or exposure of certain groups. The fund manager has developed a risk management approach to address this risk. Recipient civil society organisations prepare risk assessments relating to their specific interventions and contexts based on "do-no-harm".

<u>Fiduciary risk and mismanagement</u>. AmplifyChange has an elaborate risk management and due diligence system in place. Each grantee undergoes comprehensive due diligence and financial and organisational assessments prior to grant agreement. The Fund operates a zero tolerance of fraud of any type or in any circumstance and has policies in place on fraud and anti-bribery. As AmplifyChange aims to reach down and support initiatives at grassroots level, there is a risk that organisations receiving grants do not have the financial management capacity and systems to account for resources. Therefore, capacity building in the area of financial management and reporting forms part of the scope of work of the fund manager. The due diligence, financial and organizational assessments of each grantee provide the basis for identifying areas of attention where focused technical assistance can support the organisational development and capacity building of grantees.

Annex 1: AmplifyChange Results Framework and Delivery Milestones

<table>
<tr><td colspan="5" align="center">OUTCOME 1 'Stronger, more inclusive movements for SRHR'</td></tr>
<tr>
<td>Indicators</td>
<td>February 2017 - milestones</td>
<td>February 2018 – milestones</td>
<td>February 2019 – milestones</td>
<td>Means of Verification</td>
</tr>
<tr>
<td>Indicator 1.1: Strengthened capacity of national SRHR partners

Currently 16/22 of grantees (48%) have selected this indicator</td>
<td>At least 50% of AmplifyChange grantees who need capacity building support have started developing organisational capacity-building plans with support from Strategic Advisors and network grantees
(The need for capacity building support can be identified by grantees themselves, strategic advisors, or Grant Support Teams)</td>
<td>At least 70% of AmplifyChange grantees who need capacity building support have started strengthening capacity according to plans</td>
<td>At least 80% of AmplifyChange grantees who need capacity building support have achieved their plan to strengthen organisational capacity building according to plan</td>
<td>Online grant management system Organisational capacity-assessments (OCAs) of grantees Measurement of success within OCAs for innovation grantee, can include: started registration process, developed financial systems, established an organogram. For strengthening grantees, can include: Established a diversified Board with governance structures, established regular external audits, developed HR policies, established strategies to diversity funding base.</td>
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<tr>
<td>Indicator 1.2: Lessons learnt from grantees gathered and shared by AmplifyChange, and used by grantees and AmplifyChange to adapt activities</td>
<td>Lesson learning strategy developed and started by all network grantees by end of year 1. The strategy will be developed</td>
<td>Lesson learning from strengthening and innovation grantees gathered and disseminated by network grantees</td>
<td>AmplifyChange develops and disseminates lesson learning memos for all 5 themes Lesson learning informs plans and</td>
<td>Online grant management system Direct communication with Grant Support Teams re: lesson</td>
</tr>
</table>

Currently 17/17 of grantees (100%) have selected this indicator	based on information gathered from strengthening and innovation grantees.	AmplifyChange develops and disseminates lesson learning memos for 3 of the 5 themes (dissemination can include informing and influencing UN processes/goals, health sector strategies, publication in peer-reviewed journals)	activities of grantees and AmplifyChange processes/systems	learning strategies Retrospective case-studies
Indicator 1.3: More inclusive networks, with partnerships established with non-traditional SRHR allies (including: religious leaders, faith movements, social justice / budget tracking / research / media organisations that don't traditionally work in SRHR) *16/33 (48%) of grantees have selected this indicator; of these, 7 grantees are working in NTBM countries*	Partnerships established by at least 10% of AmplifyChange grantees (with at least some representation from 'not to be missed' countries)	Partnerships established by at least 20% of AmplifyChange grantees (with at least some representation from 'not to be missed' countries)	Partnerships established by at least 40% of AmplifyChange grantees (with at least 10% AmplifyChange grantees from 'not to be missed' countries)	Online grant management system & direct communication with Grant Support Teams
Indicator 1.4: New evidence on SRHR generated, or existing evidence synthesised, or major gaps in SRHR knowledge/attitudes/behaviour synthesised. This is used for evidence-based advocacy and policy engagement	Evidence generated or existing evidence synthesized for use in advocacy and policy engagement by at least 10% AmplifyChange grantees	Evidence generated or existing evidence synthesized by at least 15% AmplifyChange grantees and used for advocacy and policy engagement	Evidence generated or existing evidence synthesized by at least 30% AmplifyChange grantees and used for advocacy and policy engagement	Online grant management system & direct communication with Grant Support Teams Retrospective surveys / interviews with target audience (carried out by AmplifyChange grantees)
OUTCOME 2 – 'Changes in policies and laws'				
Indicators	*February 2016 - milestones*	*February 2017 - milestones*	*February 2018 - milestones*	*Means of Verification*
Indicator 2.1: Percentage of grantees who are undertaking rigorous advocacy planning (including policy mapping, audience analysis, decision-	At least 20% of grantees undertaking rigorous advocacy planning (for example, policy	At least 40% of grantees undertaking rigorous advocacy planning (for example, policy	At least 60% of grantees undertaking rigorous advocacy planning (for example, policy	Online grant management system & direct communication with Grant Support Teams

making pathways in order to structure and target advocacy activities logically) for SRHR policy change *12/33 (36%) of grantees have selected this indicator*	mapping, audience analysis)	mapping, audience analysis)	mapping, audience analysis)	
Indicator 2.2: Increased participation of civil society groups in policy and budgetary processes (e.g. Joint Annual Reviews, development of health sector strategic plans, national delegations on the country's SRHR commitments, etc.) *3/33 (9%) of grantees have selected this indicator*	Increased participation in policy and budgetary processes in at least 10% of AmplifyChange grantees	Increased participation in policy and budgetary processes in at least 30% of AmplifyChange grantees	At least 20% of AmplifyChange grantees whose recommendations are taken up into policy and budgetary decisions/proposals/reviews	Grantee reports (reporting on specific indicator) & direct communication with Grant Support Teams Analysis of policy documents (by grantees)
Indicator 2.3: National policy processes that have been influenced by civil society engagement (Policy processes include policies, laws, budget allocations. Policy improvements are the introduction of new and or improved policies, or the mitigation of negative policies, all to create a more favourable policy environment for SRHR) *8/33 (24%) of grantees have selected this indicator*	N/A	At least 50% of AmplifyChange network grantees, and at least 20% of AmplifyChange strengthening grantees, working towards improving and/or mitigating national policy processes that create a more favourable environment for SRHR	At least 20% of AmplifyChange grantees show demonstrable contribution to the improvement or mitigation of national policies	

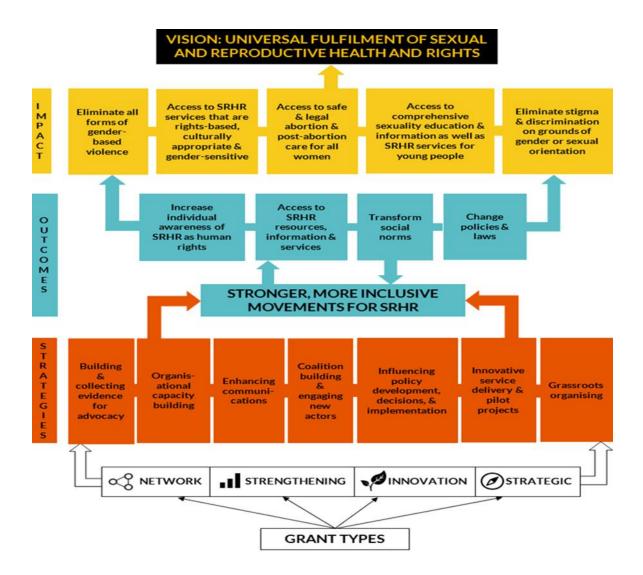|				
	OUTCOME 3 –'Access to SRHR resources, information and services'			
Indicators	*February 2016 - milestones*	*February 2017 - milestones*	*February 2018 - milestones*	*Means of Verification*
Indicator 3.1: Greater access to SRHR services for marginalised groups *10/33 (30%) of grantees have selected this indicator*	At least 10% of grantees involved in removing barriers to access to SRHR services for the hard to reach Each grantee will identify the marginalised groups they are targeting and the barriers they are seeking to	At least 20% of grantees involved in removing barriers to access to SRHR services for the hard to reach	At least 30% of AmlifyChange grantees show demonstrable contributions to the removal or amendment of significant barriers to access SRHR services for the hard to reach	Online grant management system Baseline and endline data collected by grantees

	remove.			
Indicator 3.2: Increased range (i.e. # of different types) of SRHR services (including information and products) available due to AmplifyChange grantee activity Increased range of SRHR services includes, but is not limited to: youth-friendly SRHR services with better opening hours, in better locations for youth etc. Wider range of SRHR products including sanitary pads and abortion methods. *6/33 (18%) of grantees have selected this indicator*	N/A	N/A	At least 20% of grantees have increased the range of SRHR services available	Online grant management system Verified by non-grantee sources where possible Baseline and endline data collected by grantees from target service providers

<table>
<tr><td colspan="5" align="center">OUTCOME 4 – 'Transforming social norms'</td></tr>
<tr><td>Indicators</td><td>February 2016 - milestones</td><td>February 2017 - milestones</td><td>February 2018 - milestones</td><td>Means of Verification</td></tr>
<tr><td>Indicator 4.1: Increased and more public support for SRHR, and less negative statements, from key influencers

Key influencers are defined as: traditional, community and religious leaders, police, government policy-makers (both national and sub-national), celebrities, political leaders

17/33 (52%) of grantees have selected this indicator</td><td>At least 20% of grantees involved in working with key influencers to effect their public support for SRHR

Each grantee identifies their target influencers and methods for monitoring them</td><td>At least 10% of AmplifyChange grantees have increased public support or reduced negative statements from key influencers</td><td>At least 20% of AmplifyChange grantees have increased public support or reduced negative statements from key influencers</td><td>Online grant management system

Monitoring of media reports and public sources – including but not limited to: public speeches in traditional and social media, monitoring of media, retrospective interviews with key influencers

Baseline and endline data on key influencers collected by grantees</td></tr>
<tr><td>Indicator 4.2: Increased engagement amongst service providers to actively support SRHR for all populations, including</td><td>At least 10% of AmplifyChange grantees have increased engagement</td><td>At least 20% of AmplifyChange grantees have increased engagement</td><td>At least 30% of AmplifyChange grantees have increased engagement</td><td>Online grant management system

Retrospective</td></tr>
</table>

vulnerable and marginalised *10/33 (30%) of grantees have selected this indicator*	amongst service providers to actively support SRHR for all populations, including vulnerable and marginalised	amongst service providers to actively support SRHR for all populations, including vulnerable and marginalised	amongst service providers to actively support SRHR for all populations, including vulnerable and marginalised	survey or interview with service providers reached by grantees (data collected by grantees)

OUTCOME 5 – 'Improved awareness of SRHR as human rights'	

Indicators	*February 2016 - milestones*	*February 2017 - milestones*	*February 2018 - milestones*	*Means of Verification*
Indicator 5.1: Increased knowledge of SRHR as a human right amongst marginalised groups **Marginalised groups include but not limited to: sex workers, people of diverse sexual orientations and gender identities, migrants, indigenous people, people with disability, people living with HIV/AIDs, refugees and internally displaced persons.** *20/33 (61%) of grantees have selected this indicator*	N/A	50% of AmplifyChange grantees have increased knowledge of SRHR as a human right amongst marginalised groups	70% of AmplifyChange grantees have increased knowledge of SRHR as a human right amongst marginalised groups	Online grant management system KAP surveys and interviews with project participants, including baseline and endline (data collected by grantees) Retrospective self-assessment interviews with project participants (data collected by grantees)
Indicator 5.2: Individuals from marginalised groups increase their engagement in activism to advocate for SRHR *10/33 (30%) of grantees have selected this indicator*	10% of AmplifyChange grantees involved in developing social change agents for SRHR from marginalised groups	20% of AmplifyChange grantees involved in developing social change agents for SRHR from marginalised groups	30% of AmplifyChange grantees involved in developing social change agents for SRHR from marginalised groups	Online grant management system Baseline and endline data collected by grantees

Annex 2: AmplifyChange Theory of Change

VISION: UNIVERSAL FULFILMENT OF SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS

IMPACT
- Eliminate all forms of gender-based violence
- Access to SRHR services that are rights-based, culturally appropriate & gender-sensitive
- Access to safe & legal abortion & post-abortion care for all women
- Access to comprehensive sexuality education & information as well as SRHR services for young people
- Eliminate stigma & discrimination on grounds of gender or sexual orientation

OUTCOMES
- Increase individual awareness of SRHR as human rights
- Access to SRHR resources, information & services
- Transform social norms
- Change policies & laws

STRONGER, MORE INCLUSIVE MOVEMENTS FOR SRHR

STRATEGIES
- Building & collecting evidence for advocacy
- Organisational capacity building
- Enhancing communications
- Coalition building & engaging new actors
- Influencing policy development, decisions, & implementation
- Innovative service delivery & pilot projects
- Grassroots organising

NETWORK · STRENGTHENING · INNOVATION · STRATEGIC

GRANT TYPES

Annex 3: AmplifyChange method for identifying Not to be missed countries

AMPLIFYCHANGE 'NOT TO BE MISSED' COUNTRIES

Sexual health of young people	Gender-based violence	Stigma and Discrimination	Unsafe abortion	Access for the marginalised	Rights and social development
Adolescent fertility rate	Lifetime prevalence of intimate partner violence	Social Institutions and Gender Index	Unsafe abortion rate per 1000 WRA	Contraceptive prevalence rate	GINI Coefficient
+	+	+	+	+	+
Female adolescents currently in union	Under-15s, married	Index of laws related to LGBTI	Index of legal indications for a safe abortion	Rural adolescent fertility rate	Literacy rate, youth female
+	+			+	+
Female population with knowledge about HIV/AIDS	Percent of 15-19 year old women who have undergone FGM			Contraceptive prevalence in lowest-wealth quintile	Percentage of the population with access to improved sanitation facilities